

IT@CORK CONFERENCE

SPEAKER PROFILES



Brian O'Farrell, Sales Manager in Google's SMB Division

Brian O'Farrell is a Sales Manager in Google's Small & Medium-sized Business division, leading key parts of the business for the UK market & heading up their Irish operations. Previous to this, he led a team of 20 dedicated to the UK & Ireland travel industry before spending 2 years based in London as an Industry Head on the Google Travel team, working with some of Google's high-growth, tech-driven travel clients to grow their online business and generate revenues through successful digital strategies.

During his 8+ years at Google, with the presence of Google's EMEA headquarters in Dublin, he has had first-hand experience of Ireland becoming an epicenter for excellence in online business development and advertising.

Brian graduated with a Bachelor of Business Studies from Dublin City University, having previously studied Engineering in Trinity College Dublin. From Portmarnock, Co. Dublin, an area renowned for its golf courses, Brian remains a keen golfer & is open to invitations!



Chris Roche, Greenplum Regional Director, EMC Corporation

Chris Roche has spent the last fifteen years in helping clients transform using technology. He has been at the forefront of delivering EMC's technology vision in the UK&I. He is a Chartered Engineer and Chartered Information Systems Practitioner. Chris is a keen horseman and long term supporter of Riding for the Disabled.



Rik Ferguson, Global VP Security Research, Trend Micro.

Rik Ferguson, Global VP Security Research at Trend Micro, is one of the leading experts in information security. He is an advisor to the EU Safer Internet Forum, The Information Security Alliance EURIM, a project leader with Europol at the International Cyber Security Prevention Alliance (ICSPA), a director of Get Safe Online, Vice Chair of the Centre for Strategic Cyberspace & Security Science and advisor to various UK government technology forums. In April 2011 Rik was inducted into the Infosecurity Hall of Fame

Remaining a part of commercial and government projects for Trend Micro, Rik tries to ensure his views and areas of research reflect the security concerns as experienced by enterprises and individuals as they come to grips with new challenges and technologies.

With over seventeen years experience in information security, Rik has been with Trend Micro since 2007. Prior to assuming his current role he served as Security Infrastructure Specialist at EDS where he led the security design work for government projects related to justice and law enforcement and as Senior Product Engineer at McAfee focused on network security, intrusion prevention, encryption and content filtering.



Ryan Shuttleworth, Technical Evangelist, Amazon Web Services.

Ryan Shuttleworth is a Technical Evangelist at Amazon Web Services. In his role Ryan educates customers on the technical and business aspects of cloud computing, mentor's start-ups and coaches developers in enterprises on their move to the cloud. Having held senior roles in successful SaaS companies, Ryan has lived and breathed the transition to cloud infrastructure and uses this know-how to help customers get the most from cloud technologies.



Andrew O'Shaughnessy, CEO, Newsweaver

Andrew O'Shaughnessy is Newsweaver's CEO and founder and has pioneered innovation and development in the Irish IT sector since 1996 when he set up E-Search from a spare room in his home. Andrew has served as Chairman of the Irish Internet Association (IIA) and received an IIA Award for his overall contribution to the Irish internet industry.

Since founding Newsweaver in 2002, the company now operates in over 95 countries worldwide providing Email Marketing and Internal Communication Software solutions to over four hundred blue chip and FTSE 100 companies worldwide. Through continuous innovation and an ability to identify market opportunities Newsweaver continues to evolve and grow within the technology sector.



"Stephen Moffatt, Head of Smarter Computing, IBM

Stephen Moffatt is IBM Ireland's leader for Smarter Computing and responsible for providing Irish business and IT leaders with insight into how Cloud, Business Analytics and Optimised Systems will help them survive and profit by delivering more responsive and efficient IT services.

Stephen advises business and IT leaders of public and private enterprise on using Cloud and Optimised systems to deliver IT services that adapt to their changing competitive and economic environment at lesser cost than traditional IT. He lends insight into how enterprises can exploit the masses of information generated every day within enterprises and on the internet - by better understanding their customers and making better quality business decisions, faster.

Prior to this role Stephen has held leadership positions with IBM's consulting, software

and systems businesses as an IT strategist, architect and specialist. Stephen holds an Honours degree in Business Studies and professional certifications from the Marketing Institute of Ireland and IBM."



Nigel Williams, VP Field Marketing & Business Development, EMEA

"Nigel Williams is responsible for Field Marketing and Business Development for EMEA at Open Text. He joined Open Text in 2007 with 17 years of Sales and Marketing experience, most of which has been focused on taking new technologies to market in Europe. Nigel entered the industry via a graduate program in the semiconductor industry but spent the early years of his career taking US start up technologies to market in the UK. Joining Enterprise backup vendor Legato in 1996 he held a number of senior positions including Vice President of Solutions and Strategy. Legato was acquired by EMC in 2003 at which point Nigel took on responsibility for the Documentum Systems Integrators and ISVs in EMEA. In addition to studying electronic engineering, Nigel holds an honours degree in English Literature. He lives in Oxfordshire, UK and is a keen black and white landscape photographer in his spare time."



Niall Devitt, The Ahain Group

Niall works with large and small business on how best to utilise their digital and social channels to increase business efficiencies and improve their profitability. He also lectures and speaks about social media and its impacts on doing business, peer to peer marketing and customer relationships. Niall is founder of TweakYouBiz a B2B blog which has one of the largest numbers of unique users in Ireland and the UK. Along with John as Co-Founder of Ahain Group, Niall, through his international business connection to

BizSugar a US based B2B blog with over 500,000 unique users, has become aware of the need for a Social Business Strategy Group to service Ireland and the UK.

Conor Hallahan, Breakingnews.ie

Awaiting Bio & Pic

Heads of IT Speaker –



William Dalton Director of Corporate IT Technology, Trend Micro

I am currently playing two roles in Trend Micro, One is the Director of Corporate IT Technology and the other is leading the Enterprise Architecture Team.
I speak at various Technology Conferences where opportunity arises.

Specialties: Areas of Focus include the following but not limited (Enterprise Architecture, Private, Public and Hybrid Cloud, Overall infrastructure and Information Technology)